

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 00929 291505Z

61

ACTION CU-04

INFO OCT-01 NEA-10 ISO-00 USIA-15 EB-07 PA-02 PRS-01

DIWY-01 CIAE-00 INR-07 NSAE-00 /048 W

----- 086490

R 291242Z JAN 76

FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC 5354

USDOC WASHDC

INFO AMEMBASSY KUWAIRB

UNCLAS TEHRAN 0929

DEPT FOR CU/OFFICE OF ASSISTANT SECRETARY RICHARDSON

USDOC FOR CAGNE/ROGER MCCAULEY

E.O.11652: N/A

TAGS: BEXP, IR

SUBJ: TRADE PROMOTION: BICENTENNIAL

REF: TEHRAN 0208

1. JEAN LOYER (FRENCH CITIZEN), RESIDENT MANAGER TEHRAN HILTON, CALLED ON CHARGE TO DISCUSS TEHRAN HILTON'S PLANS TO IMPLEMENT HILTON INTERNATIONAL'S GENERAL INSTRUCTIONS FOR OBSERVANCE OF BICENTENNIAL.

2. LOYER SAID NEW YORK HILTON OFFICE HAS TOLD HIM STATE DEPARTMENT, ASSISTANT SECRETARY'S RICHARDSON'S OFFICE, WILL BE ADVISING POSTS ON HILTON'S PLANS AND SUGGESTED SCOPE OF EMBASSY PARTICIPATION.

3. FYI: HILTON PROPOSING TO SPONSOR GALA DINNER (SELLING TICKETS FOR 400-500 IN PRICE RANGE \$45-50) TUESDAY, APRIL 13 IN HOTEL BALLROOM, MENU FEATURING AMERICAN FOOD AND WINE, IN CONJUNCTION WITH FASHION SHOW UNDER AEGIS OF AMERICAN DESIGNER FASHIONS, LTD. (CHANNING CASSETT). (ROGER MCCAULEY/USDOC/CAGNE HAS BACKGROUND ON CASSETT.)
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TEHRAN 00929 291505Z

MENUS AND PROGRAMS WOULD CARRY BICENTENNIAL LOGO (CASSETT

CLAIMS HAS PERMISSION TO USE). SMALL NUMBER OF HISTORICAL COSTUMES WOULD PREFACE PRESENTATION CONTEMPORARY CLOTHING. HILTON WILL ALSO PROVIDE PREMISES FOR TEA FASHION SHOW FOLLOWING (APRIL 14), PROCEEDS FOR THE BENEFIT OF THE INTERNATIONAL WOMEN'S CLUB CHARITABLE PROGRAMS. MADAME DIBA, MOTHER OF THE EMPRESS, HAS SIGNIFIED HER INTENTION OF ATTENDING THIS SHOW.

4. EMBASSY PARTICIPATION SOLICITED LIMITED TO:

- (A) ASSISTANCE IN FREE ENTRY FOR AMERICAN WINES
(TO BE OBTAINED BY CASSETT);
- (B) ASSISTANCE WITH TEMPORARY FREE ENTRY FOR CLOTHING
IN FASHION SHOW IF NECESSARY.

CASSETT PROVIDING HILTON WITH \$2,000 ADVERTISING BUDGET, AND PUBLICITY TO BE ARRANGED BY HOTEL AND WOMEN'S CLUB.

5. ACTION REQUESTED: INFORM EMBASSY OF NATURE OF COMMITMENT TO HILTON, IF ANY.
MIKLOS

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976TEHRAN00929
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760034-0982
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t1976017/aaaaagcx.tel
Line Count: 82
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 TEHRAN 208
Review Action: RELEASED, APPROVED
Review Authority: hattaycs
Review Comment: n/a
Review Content Flags:
Review Date: 01 JUL 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <01 JUL 2004 by schwenja>; APPROVED <26 JUL 2004 by hattaycs>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TRADE PROMOTION: BICENTENNIAL
TAGS: BEXP, IR
To: STATE COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006